

Subject: 2017 AAHKS Annual Conference: Exhibitor Information 8.30.17

Hello,

Below are some important reminders and upcoming important dates for AAHKS 2017:

IMPORTANT DATES

- August 31, 2017
 - Learning Objectives due
- September – 2017
 - Exhibitor registration will go live the first week of September. Please look for an email to come from AAHKS. This will outline detailed information and instructions on how to register your attendees.
- September 28, 2017
 - Pre-show attendee list sent
- October 3, 2017
 - Deadline to reserve a room at the DoubleTree by Hilton Hotel Dallas - Market Center
 - [Book at the DoubleTree](#)
- October 3 – 26, 2017
 - Advanced freight sent to Freeman to receive discount
- October 11, 2017
 - Freeman discount price deadline
- October 25, 2017
 - Pre-show attendee list sent

LEARNING OBJECTIVES – Action Required!

All exhibiting companies are expected to submit one to three learning objectives. The goal of these learning objectives is to highlight unique patient and problem oriented industry solutions and/or issues encountered in everyday practice. Visit the [Learning Objective resource and application page](#) for more information and to submit objectives for your booth. Deadline for submissions is **August 31, 2017**.

EXHIBITOR KIT

The AAHKS 2017 [Exhibitor Kit](#) is now live. Visit the site for:

- Booth order forms
- Shipping information
- Badge scanner order form
- Exhibitor critical dates and deadlines

EXHIBITOR RESOURCE PAGE

We suggest visiting our [exhibitor resource page](#) for all the latest exhibition updates.

LOCATION

Hilton Anatole
2201 N Stemmons Fwy
Dallas, TX 75207

The Exhibit Hall is located in Trinity I of the Hilton Anatole. All exhibiting companies receive blue back and wing drape, (1) 6' skirted table, (2) side chairs, (1) wastebasket, and (1) identification sign for their booth.

Exhibit Hall Floor Plan: <https://shows.map-dynamics.com/aahks2017>

TO BOOK YOUR HOTEL

The Hilton Anatole is currently sold out. Our overflow hotel is the DoubleTree, please use the link below to secure your rooms by October 3.

Online: [Book at the DoubleTree](#)

CONFERENCE SCHEDULE

[Click here](#) to view the 2017 AAHKS Conference schedule.

EXHIBITOR SCHEDULE

Move-In:

Tuesday, October 31 (Booths 20x20 or larger) 10:00 a.m. - 5:00 p.m.
Wednesday, November 1: 10:00 a.m. – 5:00 p.m.
Thursday, November 2: 10:00 a.m. – 5:00 p.m.

Show Hours:

Friday, November 3:

Hours	Function
6:00 a.m. – 2:55 p.m.	Exhibit Hall Open
6:00 a.m. – 8:00 a.m.	Breakfast
11:00 a.m. – 1:00 p.m.	Lunch
6:30 p.m. – 7:30 p.m.	Welcome Reception

Saturday, November 4:

Hours	Function
6:00 a.m. – 7:30 p.m.	Exhibit Hall Open
6:00 a.m. – 7:00 a.m.	Breakfast
9:52 a.m. – 10:07 a.m.	Break
11:45 a.m. – 12:45 p.m.	Lunch
3:24 p.m. – 3:38 p.m.	Break
6:30 p.m. – 7:30 p.m.	President’s Reception

**Times are subject to change*

Move-Out:

Saturday, November 4: 7:30 p.m. – 10:00 p.m.
Sunday, November 5: 10:00 a.m. – 5:00 p.m.

**No exhibitors will be allowed to dismantle, pack, or remove any part of their exhibits until after the conclusion of the President’s Reception.*

Thank you!

Maggie Schutz

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